



GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
BBA Honours in Finance Management
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAMM14314	International marketing
20-03-2026	Friday	10:30 AM to 12:30 PM	BBAXX14317	Organizational Behavior
24-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAXX14316	Operations Management
28-03-2026	Saturday	10:30 AM to 12:30 PM	BBAXX14315	Business Ethics and Corporate Governance
30-03-2026	Monday	10:30 AM to 12:00 PM	BBAXX14210	Etiquette and Mannerism*
01-04-2026	Wednesday	10:30 AM to 12:00 PM	BBAXX14211	Negotiation and Persuading Skills*
04-04-2026	Saturday	10:30 AM to 12:00 PM	BBAXX14212	Logical Reasoning#

Note:

MSE is compulsory for all students

Question paper will be of 60 marks.

Students must report 30 min. before exam start time at their exam block as per seating arrangement displayed on notice boards.

* Question paper will be 40 Marks

Question paper will be 40 Marks (MCQ)



14-10
23-1-26

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**GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES**

BBA Honours in Marketing Management

Semester-4 MSE Time Table

Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAMM14314	International Marketing
20-03-2026	Friday	10:30 AM to 12:30 PM	BBAXX14317	Organizational Behavior
24-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAXX14316	Operations Management
28-03-2026	Saturday	10:30 AM to 12:30 PM	BBAXX14315	Business Ethics and Corporate Governance
30-03-2026	Monday	10:30 AM to 12:00 PM	BBAXX14210	Etiquette and Mannerism *
01-04-2026	Wednesday	10:30 AM to 12:00 PM	BBAXX14211	Negotiation and Persuading Skills*
04-04-2026	Saturday	10:30 AM to 12:00 PM	BBAXX14212	Logical Reasoning#

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28-3-26

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
BBA Honours in Human Resource Management
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAMM14314	International Marketing
20-03-2026	Friday	10:30 AM to 12:30 PM	BBAXX14317	Organizational Behavior
24-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAXX14316	Operations Management
28-03-2026	Saturday	10:30 AM to 12:30 PM	BBAXX14315	Business Ethics and Corporate Governance
30-03-2026	Monday	10:30 AM to 12:00 PM	BBAXX14210	Etiquette and Mannerism *
01-04-2026	Wednesday	10:30 AM to 12:00 PM	BBAXX14211	Negotiation and Persuading Skills*
04-04-2026	Saturday	10:30 AM to 12:00 PM	BBAXX14212	Logical Reasoning#

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A handwritten signature in black ink, which appears to read "Controller of Examination" followed by "GMIU".

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
BBA Honours in Innovation and Entrepreneurship
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAIE14314	Entrepreneurial Finance
20-03-2026	Friday	10:30 AM to 12:30 PM	BBAXX14317	Organizational Behavior
24-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAXX14316	Operations Management
28-03-2026	Saturday	10:30 AM to 12:30 PM	BBAXX14315	Business Ethics and Corporate Governance
30-03-2026	Monday	10:30 AM to 12:00 PM	BBAXX14210	Etiquette and Mannerism *
01-04-2026	Wednesday	10:30 AM to 12:00 PM	BBAXX14211	Negotiation and Persuading Skills *
04-04-2026	Saturday	10:30 AM to 12:00 PM	BBAXX14212	Logical Reasoning *

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3-29
25-1-26
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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
BBA Honours in EVENT MANAGEMENT
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAEV14314	Event Marketing & Sponsorship
20-03-2026	Friday	10:30 AM to 12:30 PM	BBAXX14315	Business Ethics and Corporate Governance
24-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAXX14316	Operations Management
28-03-2026	Saturday	10:30 AM to 12:30 PM	BBAXX14317	Organizational Behavior
30-03-2026	Monday	10:30 AM to 12:00 PM	BBAXX14210	Etiquette and Mannerism (Non Verbal Communication)
01-04-2026	Wednesday	10:30 AM to 12:00 PM	BBAXX14211	Negotiation and Persuading Skills
04-04-2026	Saturday	10:30 AM to 12:00 PM	BBAXX14212	Logical Reasoning

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
BBA Honours in BUSINESS ANALYTICS
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	BBABA14314	Data Visualization
20-03-2026	Friday	10:30 AM to 12:30 PM	BBAXX14315	Business Ethics and Corporate Governance
24-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAXX14316	Operations Management
28-03-2026	Saturday	10:30 AM to 12:30 PM	BBAXX14317	Organizational Behavior
30-03-2026	Monday	10:30 AM to 12:00 PM	BBAXX14210	Etiquette and Mannerism (Non Verbal Communication)
01-04-2026	Wednesday	10:30 AM to 12:00 PM	BBAXX14211	Negotiation and Persuading Skills
04-04-2026	Saturday	10:30 AM to 12:00 PM	BBAXX14212	Logical Reasoning

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4/3-19
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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
BBA Honours in DIGITAL MARKETING
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	BBADM14314	SEO - Search Engine Optimization
20-03-2026	Friday	10:30 AM to 12:30 PM	BBAXX14315	Business Ethics and Corporate Governance
24-03-2026	Tuesday	10:30 AM to 12:30 PM	BBAXX14316	Operations Management
28-03-2026	Saturday	10:30 AM to 12:30 PM	BBAXX14317	Organizational Behavior
30-03-2026	Monday	10:30 AM to 12:00 PM	BBAXX14210	Etiquette and Mannerism (Non Verbal Communication)
01-04-2026	Wednesday	10:30 AM to 12:00 PM	BBAXX14211	Negotiation and Persuading Skills
04-04-2026	Saturday	10:30 AM to 12:00 PM	BBAXX14212	Logical Reasoning

Note:

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23-3-2026
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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
MBA (Finance Management)
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAFM14515	International Finance
20-03-2026	Friday	10:30 AM to 12:30 PM	MBAFM14514	Financial Modeling and Valuation
24-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAFM14516	Fixed Income Securities
28-03-2026	Saturday	10:30 AM to 12:30 PM	MBAXX14518	Career Management

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
MBA(Marketing Management)
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAMM14514	Brand Management
20-03-2026	Friday	10:30 AM to 12:30 PM	MBAMM14515	International Marketing
24-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAMM14516	Service Marketing
28-03-2026	Saturday	10:30 AM to 12:30 PM	MBAXX14518	Career Management

Note:

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4/29/2026
23/26

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
MBA (Human Resource Management)
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAHR14514	Strategic Human Resource Management
20-03-2026	Friday	10:30 AM to 12:30 PM	MBAHR14515	Performance Management and Reward Systems
24-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAHR14516	International HRM
28-03-2026	Saturday	10:30 AM to 12:30 PM	MBAXX14518	Career Management

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
MBA (FinTech)
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAFT14514	Blockchain and Cryptocurrencies
20-03-2026	Friday	10:30 AM to 12:30 PM	MBAFT14515	Cybersecurity in Fintech
24-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAFT14516	Fintech Regulatory Framework
28-03-2026	Saturday	10:30 AM to 12:30 PM	MBAXX14518	Career Management

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
MBA(Digital Marketing)
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	MBADM14514	Affiliate Marketing and Email Marketing
20-03-2026	Friday	10:30 AM to 12:30 PM	MBADM14515	Search Engine Optimization
24-03-2026	Tuesday	10:30 AM to 12:30 PM	MBADM14516	Influencer Marketing
28-03-2026	Saturday	10:30 AM to 12:30 PM	MBAXX14518	Career Management

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
MBA(BUSINESS ANALYTICS)
Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	MBABA14514	Big Data Analytics
20-03-2026	Friday	10:30 AM to 12:30 PM	MBABA14515	Data Strategy and Governance
24-03-2026	Tuesday	10:30 AM to 12:30 PM	MBABA14516	Data Visualization and Storytelling
28-03-2026	Saturday	10:30 AM to 12:30 PM	MBAXX14518	Career Management

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A handwritten signature in black ink, appearing to read "पृष्ठ १९" (Page 19) and "23-3-26" (23-3-26).

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GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF MANAGEMENT STUDIES
MBA (INTERNATIONAL BUSINESS)

Semester-4 MSE Time Table
Academic Term : 2025-26(EVEN)

Date	Day	Time	Subject Code	Subject Name
17-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAIB14514	Global Supply Chain Management
20-03-2026	Friday	10:30 AM to 12:30 PM	MBAIB14515	Export-Import Management
24-03-2026	Tuesday	10:30 AM to 12:30 PM	MBAIB14516	International E-Commerce
28-03-2026	Saturday	10:30 AM to 12:30 PM	MBAXX14518	Career Management

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